



# ACCELERATED PLAN—HEIDER COLLEGE OF BUSINESS MINDSET CURRICULUM

## Bachelor of Science in Business Administration in Marketing (BSBA) to Master of Science in Organizational Leadership (MS)

FALL COURSES	CREDITS	SPRING COURSES	CREDITS	SUMMER, TRANSFER AND PRE-CU COURSES	CREDITS
RSP: Intro to Collegiate Life.....	1	Critical Issues.....	3		
CSC 121 Computers and Scientific Thinking.....	3	ACC 201 Intro to Financial Accounting.....	3		
ECO 203 Intro Microeconomics.....	3	COM 101 Digital Communications Lab.....	1		
ENG 15X Contemporary Composition.....	3	ECO 205 Intro Macroeconomics.....	3		
MTH 161 Business Statistics.....	3	MTH 141 Applied Calculus.....	3		
PHL 11X Philosophical Ideas.....	3	THL 11X Christian Tradition.....	3		
<b>TERM SUBTOTAL:</b> .....	<b>16</b>	<b>TERM SUBTOTAL:</b> .....	<b>16</b>		
ACC 202 Intro to Managerial Accounting....	3	Global Perspectives.....	3		
BIA 261 Business Analytics.....	4	BIA 253 Management Information Systems.....	3		
COM 2XX Business Presentation Skills....	1.5	BUS 201 Legal Environment of Business....	3		
ENG 2XX Business Writing Skills.....	1.5	MGT 271 Organizational Behavior.....	3		
PSY 201 Intro Psychology.....	3	MKT 319 Principles of Marketing.....	3		
THL 2XX Biblical Tradition.....	3	PHL 270 Philosophical Ethics.....	3		
<b>TERM SUBTOTAL:</b> .....	<b>16</b>	<b>TERM SUBTOTAL:</b> .....	<b>18</b>		
Literature.....	3	Kingfisher Concentration (2 of 3).....	3		
Kingfisher Concentration (1 of 3).....	3	Major Class 5.....	3		
FIN 301 Managerial Finance.....	3	Nonrestricted Elective.....	3		
MKT 333 Consumer and Market Behavior....	3	BUS 356 Business Ethics.....	3		
MKT 363 Global Marketing.....	3	MGT 371 Leadership Skills.....	3		
<b>TERM SUBTOTAL:</b> .....	<b>15</b>	MKT 343 Marketing Research.....	3	GRD 600 Orientation to Creighton.....	0
Major Class 6.....	3	<b>TERM SUBTOTAL:</b> .....	<b>18</b>	<b>TERM SUBTOTAL:</b> .....	<b>0</b>
Nonrestricted Elective.....	3	Kingfisher Concentration (3 of 3).....	3		
MGT 385 Production and Operations Management.....	3	BUS 471 Strategic Management.....	3		
GRD 601 Writing for Graduate Students.....	1	MKT 473 Marketing Management.....	3		
MSL 600 Leadership Theory, Application and Reflection.....	2	MSL 602 Communicating and Leading Across Culture.....	3	MSL 604 Approaches to Human Capital....	3
MSL 601 Strategic Orienteering and Execution Tactics.....	3	MSL 603 Innovation and Adaptive Change....	3	MSL Elective.....	3
<b>TERM SUBTOTAL:</b> .....	<b>15</b>	<b>TERM SUBTOTAL:</b> .....	<b>15</b>	<b>TERM SUBTOTAL:</b> .....	<b>6</b>
MSL Elective.....	3	MSL Elective.....	3	MSL 790 Leadership Capstone.....	3
MSL Elective.....	3	MSL Elective.....	3	MSL Elective.....	3
<b>TERM SUBTOTAL:</b> .....	<b>6</b>	<b>TERM SUBTOTAL:</b> .....	<b>6</b>	<b>TERM SUBTOTAL:</b> .....	<b>6</b>

**GRAND TOTAL:**.....153

117 Undergraduate + 36 Graduate Credit Hours  
12 credit hours used by both BSBA and MS Degree



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CORE REQUIREMENTS	CREDITS	COURSES IN MAJOR THAT SATISFY THE CORE REQUIREMENT	MAJOR	CREDITS
<b>MAGIS CORE—FOUNDATIONS</b>				
Philosophical Ideas .....	3			
Christian Tradition .....	3			
Contemporary Composition.....	3			
Critical Issues.....	3			
Digital Communications Lab .....	1			
Math Reasoning .....	3-4			
<b>MAGIS CORE—EXPLORATIONS</b>				
Philosophical Ethics.....	3			
Biblical Tradition .....	3			
Literature .....	3			
Global Perspectives.....	3			
Understanding Natural Science (CSC 121).....	3			
Understanding Social Science (PSY 201).....	3			
<b>BUSINESS CORE—GENERAL</b>				
RSP.....	1			
ENG 2XX Business Writing Skills.....	1.5			
COM 2XX Business Presentation Skills.....	1.5			
MTH 161.....	3			
BIA 261.....	4			
Kingfisher Concentration .....	9			
<b>BUSINESS CORE—LOWER DIVISION</b>				
ACC 201 <b>-AND-</b> ACC 202 .....	6			
ECO 203 <b>-AND-</b> ECO 205 .....	6			
BUS 201.....	3			
BIA 253 .....	3			
MGT 271.....	3			
<b>BUSINESS CORE—UPPER DIVISION</b>				
Global and Cross-Cultural Business.....	3	MKT 363 Global Marketing		
FIN 301.....	3			
MKT 319.....	3			
BUS 356 .....	3			
MGT 371.....	3			
MGT 385.....	3			
BUS 471.....	3			
			<b>MARKETING MAJOR</b>	
			MKT 333 Consumer and Market Behavior....	3
			MKT 343 Marketing Research .....	3
			MKT 473 Marketing Management.....	3
			MKT 363 Global Marketing	
			(fulfills Marketing elective).....	3
			MKT Elective .....	3
			MKT Elective .....	3
			<b>MAJOR SUBTOTAL:.....</b>	<b>18</b>
			<b>ELECTIVES</b>	
			Hours needed to reach 128 hours varies	
			by student.	

Masters classes shown in **LIGHT BLUE** will be taken while an undergraduate student. Masters classes shown in **GRAY** will be taken while a graduate student.

**OTHER NOTES**

This plan is an example of Creighton’s **Accelerated Bachelor’s to Master’s** program and how one might accomplish this path. Please note, each student will have a unique background and set of circumstances that must be considered in their plan.

**FOR MORE INFORMATION**

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Graduate School